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**British Manufacturers of  
Quality Dried Pasta and Semolina**



## About Us —

With a heritage dating back to 1878, we are the UK's only dried pasta manufacturer supplying a wide range of food sectors from ready meals, salads, canned goods, ambient convenience, foodservice and wholesale.

Our pasta is designed especially for the food manufacturing sector, which ensures that our customers receive the highest quality product, which starts with the sourcing of the wheat and continues through the controlled process from milling to manufacturing.

Our pasta is proven to withstand all commercial manufacturing cooking processes, from canned, cook/chill, retort, frozen and features in some of the best-known brands in the UK and across the world.

## Manufacturing Excellence —

- Pasta specifically designed for food manufacturing
- World-class pasta production facilities with a continued investment programme
- Guaranteed consistency with quality products delivered every time
- Minimum of 4 weeks of stockholding
- Short lead times
- Available 52 weeks a year, 24/7
- First-class customer service

## Quality Assurance —

We proudly hold top-tier certifications, including Grade AA+ BRC and a fully documented and active HACCP hazard analysis system. Our range includes Kosher and Halal-certified products, all of which are egg-free and suitable for vegans. These credentials underscore our commitment to quality, safety, and inclusivity, ensuring our products meet the rigorous standards demanded by our diverse global partners



# Quality From Field to Fork

We only use durum wheat in our mill, as it is the only wheat that has all the necessary qualities required to make pasta.

Crucially, durum is also the only wheat that has yellow pigments distributed throughout the entire endosperm of the grain rather than only the outer layers of the kernel.

This means that milled durum produces yellow, granular semolina which is the expected colour of quality pasta. In addition, pasta made with durum wheat is proven to hold its shape better and retain the al dente bite when cooked and used with sauces.

## Experts in Procurement —

Proud to deliver high-quality products from field to fork, we are experts at procuring quality durum wheat in our supply chain to deliver the best possible pasta.



### Harvested & Shipped

Sourced worldwide, high-quality durum wheat is shipped to our Norfolk mill.



### Stored & Tested

Wheat goes through rigorous testing to ensure the optimum quality for our products.



### Milled

We mill the durum wheat ourselves, allowing for total quality control.



### Extruded & Tested

Pasta is extruded and dried before undergoing quality testing.



## Our Range —

Made using high-quality durum wheat, our own milling techniques, alongside our state-of-the-art production lines, our pasta is designed to work in all product applications; all without the need for egg.

## Recommendations —

### Spirals & Twists

The curves and grooves are a perfect match with a wide variety of sauces from tomato to chunkier sauces as the shapes trap the sauces within.

### Tubes, Penne & Macaroni

Works well with hearty thick vegetable sauces like ragu and bolognese, or popular dishes such as Mac 'n' Cheese. The ridges and hollow tubes help trap the sauce in the pasta.

### Conchiglie & Shells

The shells create a cup to hold heavier sauces including chunkier vegetable sauces, delivering a satisfying taste with each forkful.



### Standard

With a wide range of shapes and a typical cook time of 10-12 minutes. This range is perfect for most manufacturing solutions such as ready meals or pasta salads.



### Instant/No Cook

Our innovative instant pasta only requires hot or boiling water to hydrate, whilst still providing that quality bite expected from a classic pasta dish.



### Quick Cook/Microwave

This range is designed for quicker cook methods ranging from 5-7 mins. This range is also perfect for inclusion in dried sauce mixes.



### Premium/Enhanced

We offer a speciality range of pasta:

- Premium bronze die pasta
- Enhanced strength pasta
- Fun themed shapes
- Customer targeted NPD



# INNOVATION IS AT THE FOREFRONT OF WHAT WE DO

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## Win With Your Customers

At Pasta Foods, innovation is a consistent focus for us, ensuring our customers retain their competitive advantage.

Our product development team excels in research, analysis, materials, and reformulation to keep our products, and our customers, ahead of the curve.

We stay updated with global developments, analyse food trends, explore new ingredients, and continually improve our current products.

Our NPD Pilot Plant captures that spark of innovation from ideation to launch, allowing agile and precise concept development.

## Penne

### Shape

### Product

### Applications



41415  
Penne (Short)  
630kg (45 x 14kg)  
21-27mm

Salads  
Ready Meals



41488  
Penne Rigate  
540kg (45 x 12kg)  
23-31mm

Salads  
Ready Meals



414120  
Penne Rigate GMS  
720kg (45 x 16kg)  
25-29mm

Salads  
Ready Meals  
Canned



414090  
Penne (Med Large)  
650kg (50 x 13kg)  
32-38mm

Salads  
Ready Meals



415010  
Pennette  
700kg (50 x 14kg)  
38-48mm

Salads  
Ready Meals



41414  
Penne Rigate (XL)  
540kg (45 x 12kg)  
41-49mm

Salads  
Ready Meals

### Shape

### Product







### Applications



413990  
Penne Rigate (XXL)  
600kg (50 x 12kg)  
45-53mm


Salads  
Ready Meals

## Twists & Spirals







| Shape   | Product  | Applications          |
|---|--|-----------------------|
|  | 424020<br>Cellentani<br>600kg (50 x 12kg)<br>30-36mm         | Salads<br>Ready Meals |
|  | 424101<br>Cellentani (Short)<br>650kg (50 x 13kg)<br>20-26mm | Salads<br>Ready Meals |
|  | 41491<br>Spatziola<br>450kg (45 x 10kg)<br>20-30mm           | Salads<br>Ready Meals |
|  | 42409<br>Cavatelli<br>720kg (45 x 16kg)<br>15-21mm           | Salads<br>Ready Meals |
|  | 42403<br>Fusilli<br>450kg (45 x 10kg)<br>30-37mm             | Salads<br>Ready Meals |
|   | 41407<br>Fusilli (Giant)<br>360kg (45 x 8kg)<br>46-51mm      | Salads<br>Ready Meals |

| Shape  | Product  | Applications                    |
|--|--|---------------------------------|
|  | 41495<br>Gemelli (Short)<br>720kg (45 x 16kg)<br>25-31mm | Salads<br>Ready Meals           |
|  | 41411<br>Fusilli GMS<br>540kg (45 x 12kg)<br>22-28mm     | Salads<br>Ready Meals<br>Canned |

## Tubes





| Shape   | Product   | Applications                   |
|---|---|--------------------------------|
|  | 41458<br>Straight Short Mac<br>900kg (45 x 20kg)<br>10.2-10.8mm | Ready Meals<br>Canned          |
|  | 415030<br>Orzo<br>900kg (45 x 20kg)<br>7-9mm                    | Salads<br>Ready Meals<br>Soups |
|  | 41438<br>Tubetti<br>900kg (45 x 20kg)<br>3-5mm                  | Instant Meals<br>Soups         |
|  | 415100<br>Tortiglioni<br>450kg (45 x 10kg)<br>36-42mm           | Salads<br>Ready Meals          |
|  | 41403<br>Rigatini<br>630kg (45 x 14kg)<br>35.5-41.5mm           | Salads<br>Ready Meals          |
|  | 415040<br>Ditali<br>630kg (45 x 14kg)<br>10-13mm                | Salads<br>Ready Meals          |

## Macaroni

| Shape  | Product  | Applications                    |
|--|--|---------------------------------|
|  | 414260<br>Traditional Mac<br>800kg (50 x 16kg)<br>21-26mm  | Salads<br>Ready Meals           |
|  | 41416<br>Elbow Macaroni<br>720kg (45 x 16kg)<br>23-29mm    | Salads<br>Ready Meals<br>Canned |
|  | 41457<br>Elbow Mac GMS<br>810kg (45 x 18kg)<br>23-29mm     | Salads<br>Ready Meals           |
|  | 415020<br>Chifferi<br>630kg (45 x 14kg)<br>36-44mm         | Salads<br>Ready Meals           |
|  | 414040<br>Small Ridged Mac<br>800kg (50 x 16kg)<br>21-26mm | Salads<br>Ready Meals           |
|  | 41485<br>Straight Macaroni<br>630kg (45 x 14kg)<br>24-30mm | Salads<br>Ready Meals<br>Canned |



## Shells

| Shape   | Product   | Applications                             |
|---|---|--|
|  | 41494<br>Conchiglie (Large)<br>500kg (50 x 10kg)<br>12-14mm     | Salads<br>Ready Meals                    |
|  | 42401<br>Conchiglie (Small)<br>630kg (45 x 14kg)<br>6.75-9.25mm | Salads<br>Ready Meals<br>Canned          |
|  | 42400<br>Conchiglie (Mini)<br>675kg (45 x 15kg)<br>6.3-7.3mm    | Salads<br>Ready Meals<br>Canned<br>Soups |
|  | 41410<br>Conchiglie GMS<br>720kg (45 x 16kg)<br>6.5-9mm         | Salads<br>Ready Meals<br>Canned          |







## Themed






| Shape  | Product   | Applications          |
|--|---|-----------------------|
|  | 41455<br>Alphabetetti<br>720kg (45 x 16kg)<br>3.8-4.8mm | Salads<br>Ready Meals |
|  | 41453<br>Numberetti<br>720kg (45 x 16kg)<br>3.8-4.8mm   | Salads<br>Ready Meals |

## Spaghetti







|  |  |  |
|--|--|--|
|  | 41456<br>Spaghetti (Short)<br>900kg (4 x 20kg)<br>18-24mm        | Salads<br>Ready Meals<br>Soups           |
|  | 41431<br>Spaghetti Hoops<br>720kg (45 x 16kg)<br>2.25-3.25mm     | Salads<br>Ready Meals<br>Canned          |
|  | 41439<br>Spaghetti Hoops (Thick)<br>900kg (45 x 20kg)<br>1.5-2mm | Salads<br>Ready Meals<br>Canned<br>Soups |

## Instant

| Shape   | Product  | Applications           |
|---|--|------------------------|
|  | 41704<br>Instant Amorini<br>360kg (45 x 8kg)<br>25-35mm      | Instant Meals<br>Soups |
|  | 41745<br>Instant Macaroni<br>540kg (45 x 12kg)<br>9.5-19.5mm | Instant Meals<br>Soups |
|  | 417020<br>Instant Fusilli 2<br>280kg (35 x 8kg)<br>29-35mm   | Instant Meals<br>Soups |
|  | 417205<br>Instant Fusilli<br>440kg (55 x 8kg)<br>24-30mm     | Instant Meals<br>Soups |
|  | 417405<br>Instant Fusilli Mix<br>440kg (55 x 8kg)<br>24-30mm | Instant Meals<br>Soups |
|  | 41730<br>Spinach Fusilli<br>360kg (45 x 8kg)<br>24-30mm      | Instant Meals<br>Soups |

| Shape  | Product   | Applications           |
|--|---|------------------------|
|  | 417606<br>Instant Spaghetti<br>660kg (55 x 12kg)<br>21.5-27.5mm | Instant Meals<br>Soups |
|  | 41750<br>Instant Lumachine<br>330kg (55 x 6kg)<br>24-30mm       | Instant Meals<br>Soups |
|  | 417551<br>Instant Elbow Mac<br>585kg (45 x 13kg)<br>17-23mm     | Instant Meals<br>Soups |
|  | 417210<br>Instant Penne<br>450kg (45 x 10kg)<br>27-32mm         | Instant Meals<br>Soups |
|  | 41700<br>Instant Noodle<br>340kg<br>2-4mm                       | Instant Meals<br>Soups |

## Quick Cook

| Shape   | Product  | Applications                                  |
|---|--|---|
|  | 41946<br>Quick Cook Zitti<br>540kg (45 x 12kg)<br>14-22mm  | Quick Cook                                    |
|  | 41941*<br>Quick Cook Bonetti<br>525kg<br>*10T MOQ          | Quick Cook                                    |
|  | 41948<br>Quick Cook Fusilli<br>405kg (45 x 9kg)<br>22-32mm | Quick Cook                                    |
|  | 41839<br>Bucatini<br>800kg<br>16-22mm                      | Salads<br>Ready Meals<br>Canned<br>Quick Cook |
|  | 41947<br>Quick Cook Penne<br>630kg (45 x 14kg)<br>27-37mm  | Quick Cook                                    |
|  | 41910<br>Macaroni<br>660kg<br>21-26mm                      | Quick Cook                                    |

## New Products

| Shape  | Product   | Applications                    |
|--|---|---------------------------------|
|  | 415050<br>Casarecce<br>825kg (55 x 15kg)<br>32-40mm           | Salads<br>Ready Meals           |
|  | 46320<br>Bronze Die Spatziola<br>500kg (50 x 10kg)<br>23-29mm | Salads<br>Ready Meals<br>Canned |
|  | 46310<br>Bronze Die Penne<br>600kg (50 x 12kg)<br>41-49mm     | Salads<br>Ready Meals           |
|  | 46340<br>Bronze Die Girandole<br>500kg (50 x 10kg)<br>22-30mm | Salads<br>Ready Meals           |

# Instant Pasta Solutions

In a fast-paced world where convenience is king, the "heat and eat" market is experiencing rapid growth, with an annual increase of 7% and a projected UK market size of £1 billion by 2028.

Consumers are seeking quick meal solutions that don't compromise on quality or taste.

Our innovative instant pasta is designed to meet this demand, requiring only hot or boiling water to hydrate while delivering the authentic texture and flavour of a classic pasta dish.

Nielsen IQ  
3 year CAGR from 06/03/22 to 23/03/23



## Innovation in Instant —

Explore how our novel instant pasta noodles can fit into your product lineup and satisfy your customers' craving for convenience without compromise.



### Salt Free

Enhance nutritionals without sacrificing flavour



### Egg Free

Reduce allergen concerns, making it accessible to more consumers



### 100% Durum Wheat

Crafted with premium quality durum wheat for an authentic pasta experience



### 3-5 Minute Hydration

Ready to enjoy in just 3-5 minutes, perfect for busy lifestyles



### Non-Fried

A healthier option that doesn't compromise on taste



### Retains Great Texture

Enjoy the same satisfying texture as traditional pasta



### Novel Product

A unique noodle that's actually pasta, offering a twist on traditional instant noodles





**READY TO GROW?**  
**CONTACT OUR TEAM TODAY**



**WORLD-CLASS  
PRODUCTION  
WITH  
FIRST-CLASS  
SERVICE**



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